

Welcome to the Riverway



Did you know you are part of the Great Miami Riverway? The Riverway is a partnership of 20 communities and organizations.

The Riverway is 99 miles of river, paved trails, and connected communities - **and we are looking for businesses like you!**

We want you to be part of our message! In exchange for digital promotions from the Riverway, we are asking you to include the Riverway logo on your menu, in your merchandise, on your website, in your window, or any other creative use you can think of. For an added bonus, include the Riverway logo in your own ad placements to help increase visitor attraction!

We proudly promote our region and its attractions, small businesses, shops, and restaurants in social media, paid print and digital advertisements, and when we meet with travel writers from *Outside Magazine*, *MidWest Living*, *Indianapolis Monthly*, *Canoe & Kayak*, and *TourismOhio*. In 2022, the Great Miami Riverway is placing ongoing advertising with *Cincinnati Magazine*, *Out-N-About Columbus*, *Ohio Tourism*, *Ohio Magazine*, geo-targeted digital ads, and billboards.

If you are interested in participating for increased (free) promotions, please email Dan (dfoley@mcdwater.org) for the Riverway logo file and guidelines. Take a picture of your Riverway logo usage, following the Brand Use Guidelines, and email it to Dan. Your features will start once we receive the photo.



Thank you in advance for helping to support our region, attract more visitors, and for supporting our town.

www.GreatMiamiRiverway.com

WELCOME
TO THE

GREAT MIAMI!



Riverway

DAY

